



## Project Key Facts

Product: LeesonGrip 2-1

Aggregate: Bold Red

Area: 500m<sup>2</sup>

Date: July 2007



## Langport Road, Langport, Somerset

The residents of the historic village of Langport were very concerned with speeding vehicles passing through its narrow streets that they successfully campaigned for the installation of a 20mph speed restriction through the main road. LeesonGrip mixed with red aggregate was chosen to draw attention to and emphasise the change in speed at every 20mph repeater sign. Nationwide, studies have shown a reduction in collisions and casualties on the roads where a 20mph limit has been introduced.

